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Review of the Doctoral Thesis, *Common Turkic Space: problems of Information and communication genesis* by Janibyek Tulpar, a dissertation submitted in partial fulfillment of the requirements for the Degree of Doctor of Philosophy in the Department of journalism (Specialty #8D03201, Journalism) at Al-Farabi Kazakh National University.

The doctoral dissertation entitled “Common Turkic Space: problems of Information and communication genesis” submitted by Janibyek Tulpar for the degree of Doctor of Philosophy (PhD) in the educational program 8D03201 – Journalism at Al-Farabi Kazakh National University, represents a significant scholarly contribution distinguished by its theoretical depth and methodological rigor within the contemporary system of social sciences.

In the context of globalization, the rapid development of information and communication processes has led to the qualitative transformation of national and regional media spaces. From this perspective, the relevance of the dissertation topic is evident and fully aligned with current academic and societal demands. The author does not limit the study to contemporary developments but comprehensively examines the historical origins, cultural and civilizational foundations, and evolutionary patterns of the Pan-Turkic communicative space. This demonstrates both the breadth and depth of the research.

The dissertation provides a multifaceted analysis of the genesis of the Pan-Turkic information space. The author systematically explores communication processes from ancient periods to the modern digital era, substantiating the continuity between different historical stages. Political, social, cultural, and technological factors influencing the formation of a common informational environment among Turkic-speaking countries are thoroughly classified and scientifically interpreted. In doing

so, the researcher effectively integrates historical sources, archival materials, and contemporary media practices.

The scientific novelty of the study is reflected in several key aspects. First, the author proposes a theoretical model of the Common Turkic information and communication space, which constitutes a substantial contribution to the field. Second, the current state of media integration among Turkic-speaking countries is critically assessed, and its future development prospects are scientifically forecasted. Third, the dynamics of media space transformation in the context of digitalization are systematically analyzed, leading to the formulation of new scholarly conclusions. Additionally, the dissertation offers original insights into institutional mechanisms of informational cooperation and evaluates their effectiveness.

The research methodology fully complies with high academic standards. The author employs an interdisciplinary approach, addressing issues at the intersection of journalism, communication theory, political science, and cultural studies. Methods such as content analysis, comparative analysis, and historical-genetic analysis are widely used, alongside modern techniques for processing empirical data. This ensures the validity and reliability of the research findings.

The structure of the dissertation is logical and coherent. The introduction clearly defines the objectives, tasks, object, subject, scientific novelty, and practical significance of the study. The main chapters are interconnected and consistently reveal the overall research concept. The conclusions presented at the end of each chapter contribute to the systematization of the findings.

Janibek Tulpar's scholarly work demonstrates his development as an independent researcher. He critically analyzes academic literature and substantiates his own position with well-founded arguments. Particular attention is given to the practical applicability of the research results, confirming that the dissertation has not only theoretical but also applied significance.

The theoretical importance of the research lies in its contribution to the development of a new scholarly direction focused on the study of the Pan-Turkic information space. Its practical significance is reflected in the possibility of applying the findings in journalism, media policy formation, and the advancement of international information cooperation. The materials of the dissertation may also be effectively utilized in the development of specialized courses and academic curricula in higher education institutions.

Furthermore, the main results of the dissertation have been published in academic journals, demonstrating the author's active engagement with the scholarly community. Articles on the research topic have appeared in both international and national scientific publications and have undergone appropriate peer review.

In conclusion, the dissertation **"Common Turkic Space: problems of Information and communication genesis"** by Janibek Tulpar is a comprehensive,

well-structured, and highly relevant study with clear scientific novelty. The work fully meets the requirements for the award of a doctoral degree in the Republic of Kazakhstan.

Therefore, I consider Janibyek Tulpar fully eligible for the degree of Doctor of Philosophy (PhD) in the educational program 8D03201 – Journalism.



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